



Arctic Blast featuring the

POLAR BEAR PLUNGE

Lake Texoma's Premier Winter Event

February 21, 2015

**Benefiting Western Grayson County Special Olympics
& 3 West Texoma Volunteer Fire Departments**

Special Olympics

For children with challenging needs and disabilities, Special Olympics is often the only place where they have an opportunity to participate in their communities and develop self esteem. All monies from this event given to the Special Olympics helps our local kids.

Volunteer Fire Departments

Three area fire departments provide emergency medical services and fire protection for six marinas, thousands of homes as well as over one million visitors annually. They are reliant upon donations to meet fuel, equipment replacement and training requirements.

**The Arctic Blast featuring the Polar Bear Plunge
will be the largest single fundraiser for these great organizations!**

Please Help!

This event depends on sponsorships from area businesses, foundations and individuals. Sponsors who support us receive publicity in our promotional materials before, during and after the event. Internet, email and print promotion target the local area as well as the customer base of the six marinas in the area.

<p>DIAMOND SPONSOR 3,500.00 +</p> <ul style="list-style-type: none"> • Table for 8 at the Arctic Blast • Sponsor will be prominently mentioned in press releases • Individual banners placed throughout the Arctic Blast • Top placement on programs and promotional materials • Opt placement on the Arctic Blast website and link to 	<p>SNOWBALL SPONSOR 1,000.00</p> <ul style="list-style-type: none"> • 4 Tickets at the Arctic Blast • Name and logo placement on sponsorship banners and promotional materials • Name and logo placement on Arctic Blast website and link to sponsor's website
<p>CRYSTAL SPONSOR 2,000.00</p> <ul style="list-style-type: none"> • Table for 8 at the Arctic Blast • Sponsor will be mentioned in press releases • Prominent placement on sponsorship banners and promotional materials • Prominent placement on Arctic Blast website and link to sponsor's website 	<p>SNOWFLAKE SPONSOR 500.00</p> <ul style="list-style-type: none"> • 2 Tickets at the Arctic Blast • Name included on programs • Name included on Arctic Blast website

For more information visit: www.texomapolarplunge.org
or call 903-523-4222 ext 226